

Event	Pollution Drive
Organiser	YUVA and NSS
Date	4th December, 2023 - 7th December, 2023
Time	11:00 am to 2:00 pm
Duration	3 hours
Place/Platform	Deshbandhu Gupta Road

Poster:-



Activities

YUVA and NSS unit of Sri Guru Nanak Dev Khalsa College organized a pollution drive.

Students positioned themselves at the college gates, displaying informative posters highlighting various aspects of pollution, its impact, and ways to mitigate it. These visuals aimed to capture the attention of passersby and the college community, imparting crucial information in a concise and visually appealing manner.

On the fourth day of the drive, a rally was organized. Participants, including students, faculty, and staff, marched together, spreading awareness about pollution through slogans, banners, and interactive discussions. The rally's objective was to engage directly with the community, emphasizing the importance of individual and collective actions against pollution

Main Idea:-

The primary goal of this pollution drive was to raise awareness among the college community and the surrounding area about the critical issue of pollution. By employing a multi-day strategy involving visually impactful posters and an interactive rally, the initiative aimed to educate individuals about the various forms of pollution, their detrimental effects on the environment and health, and most importantly, to encourage proactive measures to combat and reduce pollution levels. This drive sought to instill a sense of responsibility and inspire behavioral changes to contribute to a cleaner and healthier environment.



Pictures:-









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Name: <u>Dr. Neha Atri</u>

(Convenor)